

Program topics, speakers and schedules listed herein are confirmed as at printing time.
Please refer to the event's Latest Schedule at www.cmtevents.com for most up-to-date details.

www.cmtevents.com



3rd MidEast/Africa CementTrade

“Bridging Cement & Concrete for Sustainability”

14 - 15 October 2008
Radisson SAS Hotel Dubai Deira Creek

Union Cement Norcem Co. (W.L.L)
JSW Cement Ltd
Goltas A.S.
Marvel Int'l Mang & Transp Co. Ltd.
Info-Prod Research (Middle East) Ltd
Xtramix Concrete Solution

University of Sharjah
Marvel Int'l Mang & Transp Co. Ltd.
ZAG International Inc.
BNP Paribas Group
GS Cimentos SARL
Ras Al-Khaimah Co. for White

Cement & Construction Materials
Fichtner Carbon Management
International Finance Corp (IFC)
Dalmia Cement (Bharat) Ltd
Danish Technological Institute,
Concrete Centre

promotion partners



official publication



Day 1 - Tuesday, 14 October

- 8:00 Registration & Coffee
- 9:00 Chairman's Welcome & Introduction
- 9:10 **CHALLENGES & OUTLOOK FOR THE UAE CEMENT INDUSTRY**
- Clinker demand projection and where will the region source for it?
 - Capacity expansion vs. demand
 - Construction boom & developments for the next 3-5 years – Can the emirates cope?
 - Move to stabilize the cement price in UAE
- Mustafa Gorgunel, General Manager
Union Cement Norcem Co. (W.L.L)
- 9:40 **SAUDI'S MASSIVE CEMENT & CLINKER DEMAND**
- Capacity expansion projection vs. demand
 - Danger of oversupply & securing export markets?
- 10:10 **INDIA'S CHANGE OF ROLE AS IMPORTER**
- Coping with domestic market demand
 - Ban on export – Impact on the Middle East markets
- JK Tandon, Director
JSW Cement Ltd
- 10:40 Discussion followed by Refreshment Break
- 11:10 **GCC HOTTEST CEMENT MARKETS**
- Qatar, Bahrain, Kuwait, Iraq
 - Rising energy costs & challenges
 - Future for the cement & concrete industry
- Dr. Gil Feiler, General Manager
Info-Prod Research (Middle East) Ltd
- 11:40 **PROJECT DEVELOPER'S PERSPECTIVE**
- 12:10 **RUSSIA: SOAKING IN SUPPLY & MEETING DEMAND**
- Boom in import cargo from China & Turkey
 - Corridor to inland markets - Moscow, Central Asia
 - Construction developments – oilfield, gasfield, etc.
- Meric Caleskan, Group Sales Director
Goltas A.S.

- 12:40 Discussion followed by Networking Lunch
- 14:00 Chairman's Remarks
- 14:10 **CHALLENGES FOR THE RMC SECTOR**
- Environmental lobby & regulations
 - Labor & manpower constraints
 - Future for the industry
- Abdel Razzak Dajani, Managing Director
Xtramix Concrete Solution
- 14:40 **DURABILITY OF CONCRETE STRUCTURES IN HOT CLIMATE OF THE GULF REGION**
- Professor Mufid Al-Samarai
Director of Central Laboratory
University of Sharjah
- 15:10 **SUSTAINABLE CONCRETE CONSTRUCTION – HOW IS THE SECTOR EVOLVING?**
- Mette Glavind, Centre Manager
Danish Technological Institute, Concrete Centre
- 15:40 Discussion followed by Refreshment Break
- 16:10 **A-Z OF CARBON MARKETS & TRADING**
- Driving factors & shift towards lower-carbon trajectory
 - Global overview of CDM projects
- Nino Turek, Executive Director
Business Development
Fichtner Carbon Management
- 16:40 **CARBON TRADING: GOING GREEN & CASHING – IN**
- Finance & investment opportunities
 - CER pricing – maximizing the value
 - Regional trading platforms – role & availability
 - Multi-modal carbon exchanges
- Sanjay Puri, Principal Investment Officer
International Finance Corp (IFC)
- 17:10 **DEVELOPMENTS IN CEMENTITIOUS PRODUCTS & IMPACT ON GLOBAL TRADE PATTERNS OF CEMENT & CLINKER**
- Charles Zeynel, President
ZAG International Inc.

- 17:40 Discussion followed by end of Day 1

1750 - 1900 hrs. *Networking Reception*
for Speakers & Delegates

Day 2 - Wednesday, 15 October

- 9:00 Chairman's Remark
- 9:10 **MIDDLE EAST ECONOMY OUTLOOK**
- Impact of the sub-prime meltdown
 - Trends in the cement industry
 - Increasing cost of liquidity on raising debt for Middle East cement producers
- Chahid Jarmouni, Vice President
BNP Paribas Group
- 9:40 **MOZAMBIQUE – CAPACITY EXPANSION FOR DOMESTIC & NEIGHBORING MARKET**
- Ramakrishna, Director
GS Cimentos SARL
- 10:10 **EAST/SOUTH AFRICA MARKETS UPDATES**
- 10:40 Discussion followed by Refreshment Break
- 11:10 **RUSSIAN & CIS MARKETS: DISTRIBUTION & LOGISTICS CONSTRAINT**
- Transportation & freight costs, port facilities, etc.
 - Developments & future outlook for the region
- Levent Karacelik, President
Marvel Int'l Mang & Transp Co. Ltd.
- 11:40 **PANEL DISCUSSION: LOGISTICS CHALLENGES & TRADE MOVEMENTS**
- Freight rates & market drivers
 - Loading facilities, carriers availability, etc.
- Panelists:*
Levent Karacelik, President
Marvel Int'l Mang & Transp Co. Ltd.
Mustafa Gorgunel, General Manager
Union Cement Norcem Co. (W.L.L)

"Aggressive Demand Meeting Exponential Growth"

12:10 Discussion followed by lunch

13:30 CHALLENGES & OPPORTUNITIES FOR CDM IN CEMENT BUSINESS

- Review of cement industry CDM registered projects with case study
- Potential for new CDM projects
- Making CDM an integral part of Greenfield cement projects

Dr. KC Narang, Technical Advisor
Dalmia Cement (Bharat) Ltd

14:00 ESTABLISHING REGIONAL GUIDELINES & DNA

- How defined is the regulatory framework for CDM
- Finalizing the DNA structure & approval procedure
- Establishing sustainability criteria

14:30 Discussion followed by Refreshment Break

15:00 PAKISTAN CEMENT MARKETS OUTLOOK

- Increased export demand to India – Can the sector cope?
- Update on capacity expansion
- Tightening clinker market – impact on export markets

15:30 WHITE CEMENT – BOLD VS. THE OLD

- Local, regional & global figures (white & grey cement)
- From structural & decorative point of view
- New applications

Tareq Samaha, Marketing & Sales Manager
Ras Al-Khaimah Co. for White Cement & Construction Materials

16:00 Final Discussion

16:10 End of Conference

Program topics, speakers and schedules published herein are confirmed as at printing time. Please refer to the event's timetable page at www.cmtevents.com for the most up-to-date information.

From Middle East to Russia, the cement industry is witnessing a robust growth amid massive construction boom. Cement & concrete companies are facing bigger challenges and higher demand by the day with companies continuing to invest in new capacity and sustainable technology.

"GCC cement production capacity, currently standing at 50 million t/y, will more than double by 2010, and Saudi Arabia is the centre of this boom."

25 April – 1 May 2008 MEED

CMT's 3rd MidEast & Africa (MEAF)

CemenTrade is an event not to be missed! With countries like Egypt & India suspending its exports and increasing demand outpacing supply from the UAE to Qatar to East Africa, the conference will give an update on major developments & challenges facing the cement & concrete industry.

PLUS – In-depth coverage on Carbon Management for Cement Industry

Being one of the bigger polluters of GHG, the cement industry has been put to test to become green & the trend is sweeping throughout the sector. Find out how sustainable development & carbon management can be both the industry's greatest challenge as well as its greatest opportunity.

Carbon Management Highlights:

- A – Z of carbon trading
- Financing your CDM* projects
- Role of DNA* & sustainability criteria
- Embarking on CDM* projects – Dalmia Cement's Experience

* Clean Development Mechanism (CDM)

* Designated National Authority (DNA)

3rd MEAF CemenTrade will focus on:

Cement Markets

- From demand scenario in Saudi & UAE to the supply capacity in Pakistan.
- 2 hot sessions on Russia, addressing supply/balance dynamics & distribution constraints.
- Latest on the growing markets of East Africa and how its meeting demand?

Concrete Focus

- Listen to Xtramix Concrete Solution address key challenges facing the industry.
- How durable are the concrete structures for hot climate and how is the sector evolving to meet sustainability?
- From the Dubai Marina to Palm Jumeirah, find out how high performance concrete is essential in meeting the challenges of the construction arena.

Also

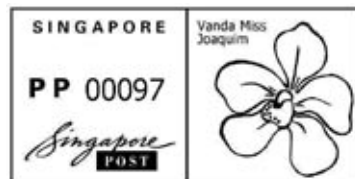
- Keep abreast with the trends in dry bulk cargo trade and how it will impact the escalating freight rates.
- Where is the white cement industry heading towards? Find out its growing application and advantages.
- Network with key cement & concrete players, buyers and sellers and forge business deals and transaction.

You will network with

CEOs/MDs/Marketing Director/Technical Director/
Traders/Senior executives from international/
regional cement companies, ready-mix concrete,
pre-cast & building materials companies, cement
raw materials suppliers (slag, fly ash, steel, coal),
construction/infrastructure/building/equity/research
analysts, project financiers/banks, engineering,
technology & equipment providers, logistics &
shipping companies (dry bulk and cement carriers).

REGISTRATION

3rd MidEast/Africa CemenTrade 14-15 October | DUBAI



Fees: The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

1 Person	Group fee for 3 or more* (from the same company)
USD1,995	USD1,495 (MIN SAVINGS OF USD1500)

* Terms and conditions apply.

Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

TO REGISTER

Online: www.cmtevents.com
Email: sasha@cmtsp.com.sg
Fax: (65) 6345 5928
Tel: (65) 6346 9124

TELEGRAPHIC TRANSFER

Account Name: **Centre for Management Technology**
A/C No: **251 - 004487 - 178**
Bank: HSBC Singapore
Branch: Marine Parade, Singapore
Swift Code: HSBC SGSG
TT must include additional USD21 for Beneficiary's Bank charges. Delegates must bear all bank charges and local taxes (if applicable). Fees must be NETT of ALL charges.

CUSTOMISED SPONSORSHIP PACKAGES AVAILABLE

This event is an excellent platform to promote your organisation to influential players and investors in the industry. Sponsorship opportunities available include Corporate, Exclusive Luncheon, Cocktail & Documentation sponsor. Exhibition / catalogue display can be arranged upon request.
Contact cynthia@cmtsp.com.sg
or (65) 6346 9132.

Photocopy Registration Form to Preserve Brochure Copy, Oct 2008

081055BI05 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

If undeliverable, please return to: 80 Marine Parade Road # 13-02 Parkway Parade Singapore 449269

Update your details at www.cmtevents.com

Name _____

Position _____

Email _____

Tel _____

Fax _____

Company _____

Address _____

City/Postcode _____ Country _____

CONFERENCE VENUE

CMT has arranged special discounted room rate at AED 1150 / AED 1200 (Single / Double Standard) + 10% Municipality Tax + 10% Service Charge per room per night inclusive of daily Buffet Breakfast (subject to room and rate availability) for delegates at Radisson SAS Hotel.

Please reserve your room with the hotel directly, providing full credit card number and expiry date to:
Rashmi Hazarika, Groups Coordinator, **Radisson SAS Hotel**
Dubai Deira Creek, PO Box 476, Dubai, United Arab Emirates
Tel: 971 4 205 7121 Fax: 971 4 2234698
Email: rashmi.hazarika@radissonsas.com

Cut off Date for Room Booking: 12 September 2008

~ CMT's Upcoming Events ~

3rd AMERICAS Sugar&Ethanoltrade

16-17 October 2008 • Miami, USA

*"High corn prices and its impact
on the US ethanol producers"*

JATROPHA WORLD Hamburg 2008

20-21 October 2008 • Hamburg, Germany

*Successful Implementation & Integration Strategies
Overcoming Concerns on Sustainability
Global Production Case Study
Maximising Project ROI through Improved Agronomy*

SORGHUM & ETHANOL SUMMIT

20-21 November 2008 • Hainan

*"Transitional Technologies & Competitive
Approaches of Biofuels Production"*

World Grains Trade

17-18 February 2009 • Singapore

*"How the regional business is evolving
amidst tightening supplies"*

11th Asia Cement Trade

23 -24 March 2009 • Bangkok

"Continuous Boom or Hitting Plateau?"